



ETHOS

Protect the future you're building

There's no day like today to protect what matters most with life insurance



Three signs you need life insurance (today)

- 1 **People depend on you**
You're irreplaceable. But if you pass away, a life insurance policy ensures your loved ones receive a payout to support themselves during a difficult time. They can use the money for groceries, rent, and any other expenses you know they'd need.
- 2 **You just did something big**
If you recently opened a business, grew your family, bought a house, or got hitched... congrats! All the more reason to get life insurance and protect those close to you.
- 3 **You want to save money**
While you may age like a fine wine, life insurance rates don't—they get more expensive every year. Lock in your price now to avoid overpaying later.

"This was a chore I had dreaded for so long... Ethos made it so easy!"

— Heather, Ethos policyholder

"Ethos has brought me so much relief knowing my family will be taken care of."

— Georgia, Ethos policyholder

Monthly rates for \$500,000 in coverage*

*Example pricing for healthy, non-smoking males and females for a 10-year term life policy as of March 2022. Your price is subject to underwriting.

Age	Male	Female
30	\$21.78	\$15.12
40	\$35.35	\$25.85
50	\$67.27	\$52.38

